

# REPAIR REBELS

## Online Marketing & Communication – Internship (m/w/d)

<https://www.repair-rebels.com>

**Duration:** 4-6 months, full-time

**Starting date:** By arrangement

### About the Company:

Repair Rebels is an online platform, which bridges the gap between digital fashion consumers and analog clothing and shoes repair service providers. Our mission is to make fashion repairs as easy and as fun as buying new, just more local and social! We curate experienced craftsmen, take care of the payment, pickup and delivery processes and provide a full transparency and smooth digital experience along the complete value chain. By digitalising the local crafts industry, we offer a real alternative to the “buy, use, dispose” culture and foster a “Circular Economy” approach to fashion production and consumption. In addition to our D2C offering, we are now starting to work with brands and retailers to provide them with a tailor-made “care and repair” solutions for their customers, enabling meaningful customer relationship building and helping them to meet their ESG goals. Repair Rebels is currently operating in Düsseldorf and is looking to expand to Cologne, Frankfurt and Munich.

### Your tasks

- Supervision of our social media channels and preparation of editorial plans
- Content creation: blog articles, interviews, image and video material
- Evaluation of social media analytics and SEO optimization
- Research on sustainability trends, influencers, brands and organizations
- Development of the influencer marketing strategy
- Communication with press and Repair Rebels’ corporate partners
- Support in event and workshop organization
- Community and customer relationship building
- Support our geographic expansion to Cologne

### Your profile

- You are interested in innovation and digitization
- Sustainability and fashion topics are close to your heart
- You have already completed the first half of your studies in Communication, Marketing, Business Administration or related study field
- You gathered experience in online marketing during studies or from practical experience
- You enjoy researching current trends and creating innovative and entertaining content
- You enjoy working with people from different cultures
- Fluent German and English and a passion for creative writing complete your profile

**If this role looks like your next challenge, apply now by sending us your CV to [jobs@repair-rebels.com](mailto:jobs@repair-rebels.com) We can't wait to meet you!**

Interviews will be held on a rolling basis. At Repair Rebels we do not discriminate in hiring practices and actively seek a diverse applicant pool.

**#IcareRepair #RepairedWithLove #RepairRevolution**